



Global
Gateway

GLOBAL GATEWAY FORUM 2027: PUSHING SHOWCASING FURTHER

Expanding the experience to pervasive storytelling

BRUSSELS

8 JULY 2026

LED wall

Touchscreen

Regional areas



LED wall

Touchscreen

Regional areas



LED wall

Touchscreen

Regional areas



1. A full journey through the venue

From the entrance...



...to the main stage...



...pervading
the whole venue



A showcasing and storytelling
experience that unfolds from the
entrance to the stage.

A journey making Global Gateway's
achievements tangible
understandable and real across the
whole venue through digital and static
formats



2. From an EC effort to a Team Europe effort



1. Review flagships led by Member States and check titles, descriptions and key facts.

Review and edit content in the flagships' list following this manual.



2. Provide any new material to enrich storytelling:

- Photos
- Videos
- Key facts

Add all the new content to the flagships' list following this manual.



**Global
Gateway**

**INVESTING TOGETHER
IN WHAT MATTERS**

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