

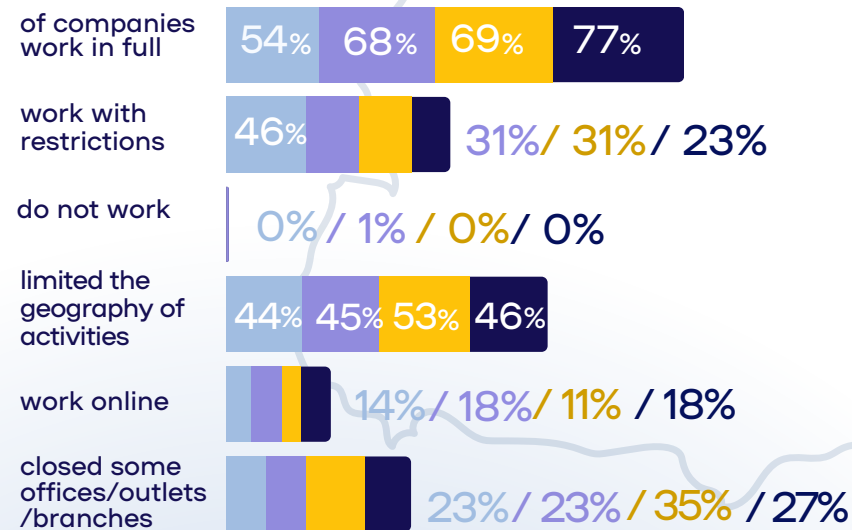
Doing Business and Investment Opportunities in Ukraine

BUSINESS DURING THE WAR

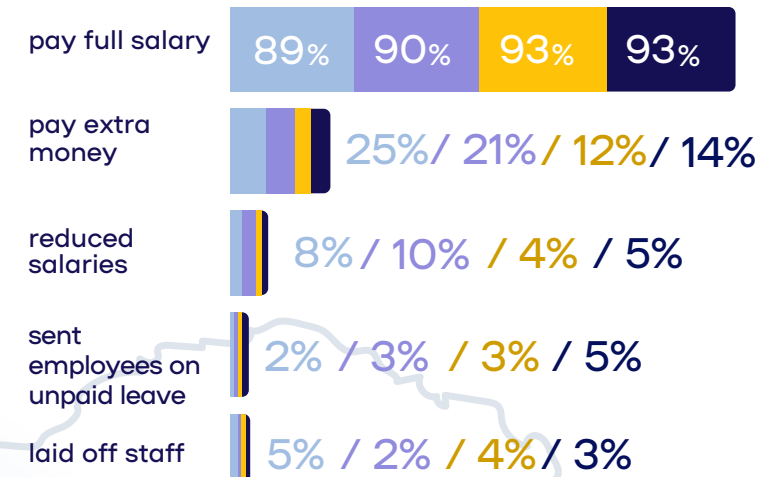
The most popular sectors for investment remain agriculture, IT, pharma, transport, and FMCG.

83% of businesses are ready to join post-war reconstruction of Ukraine

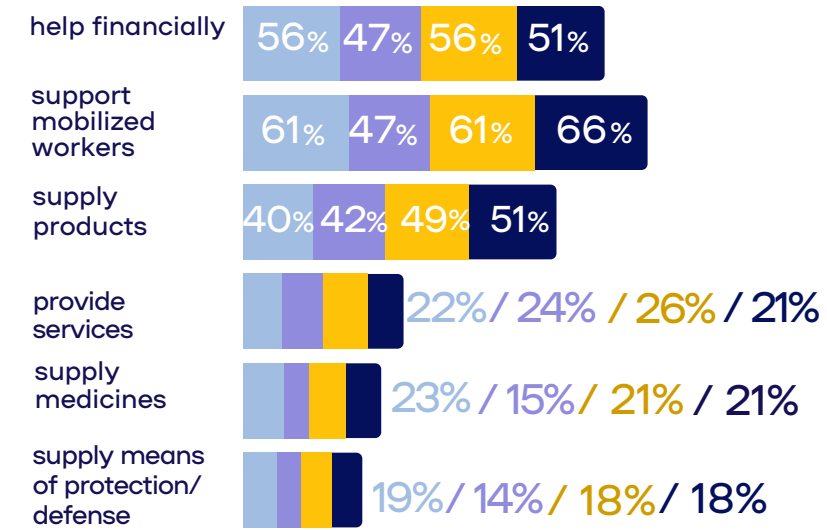
WORK OF COMPANIES



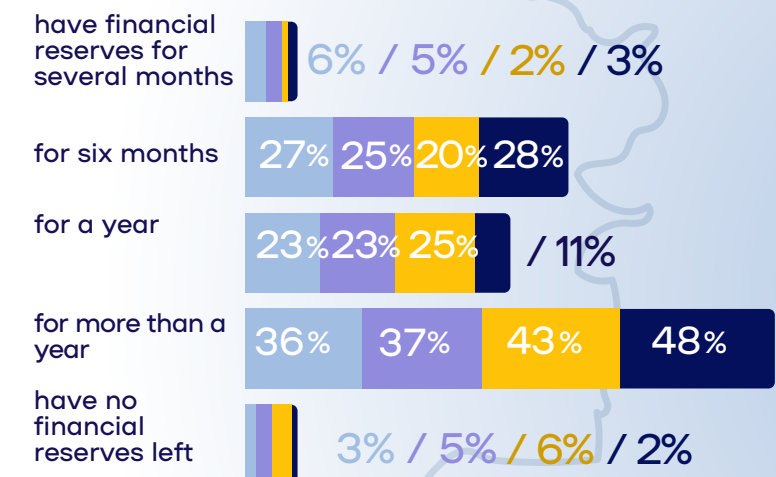
SALARIES



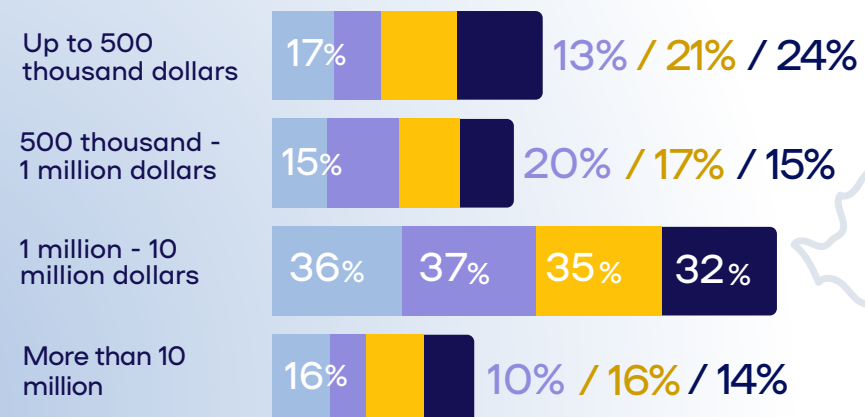
ARMY SUPPORT AND HUMANITARIAN AID



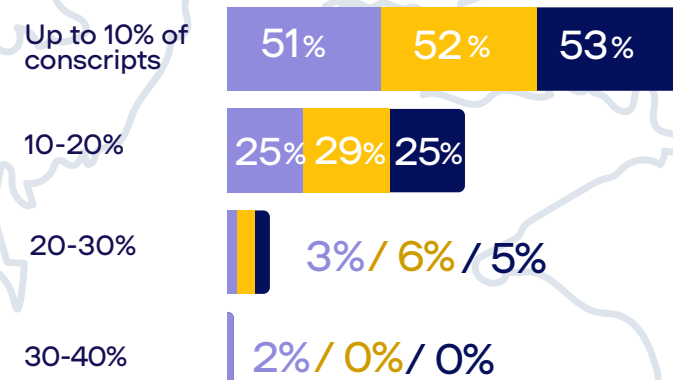
FINANCIAL RESILIENCE



WAR-INDUCED LOSSES



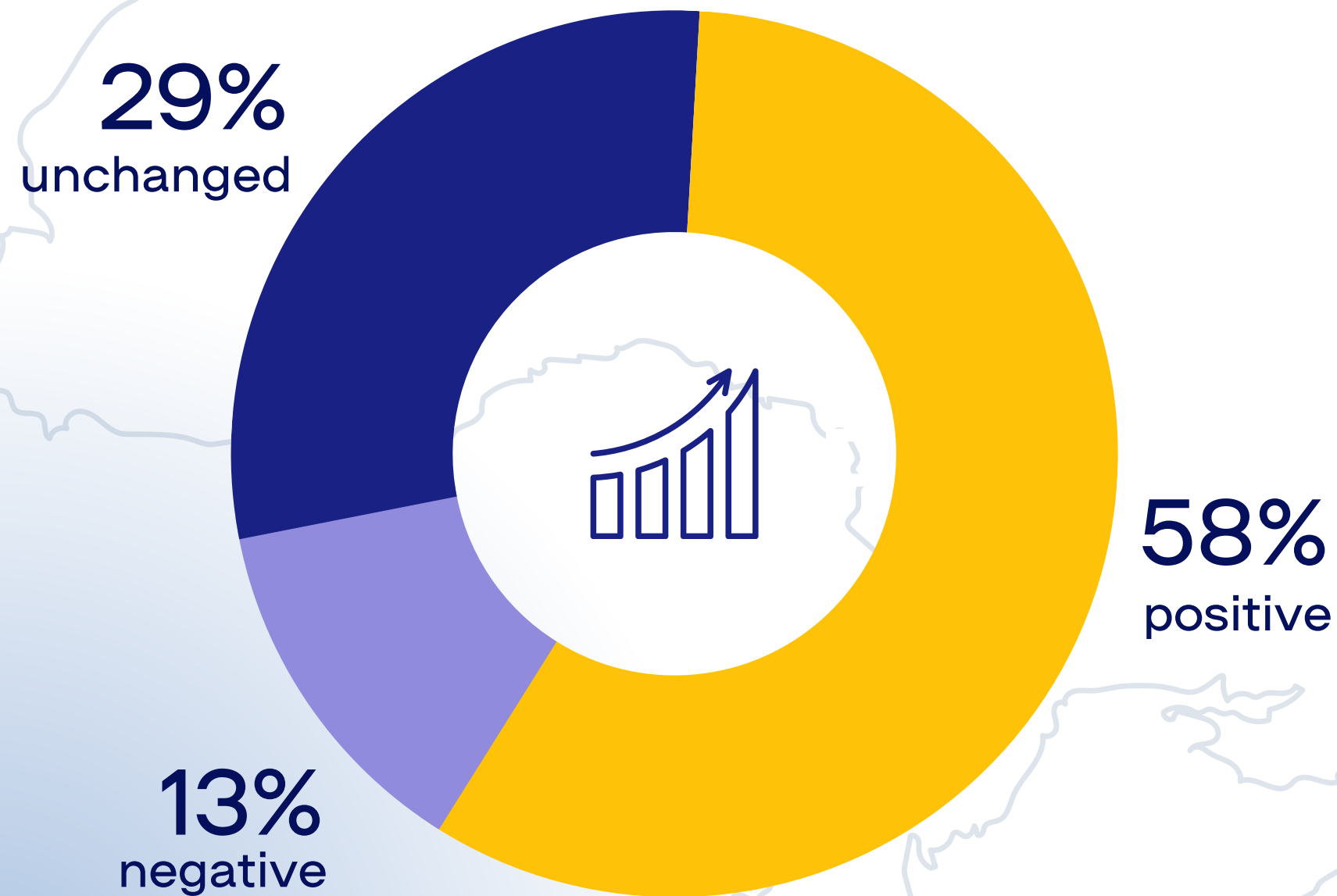
MOBILIZED EMPLOYEES



1Q 2023 2Q 2023 3Q 2023 4Q 2023

BUSINESS FORECAST 2024

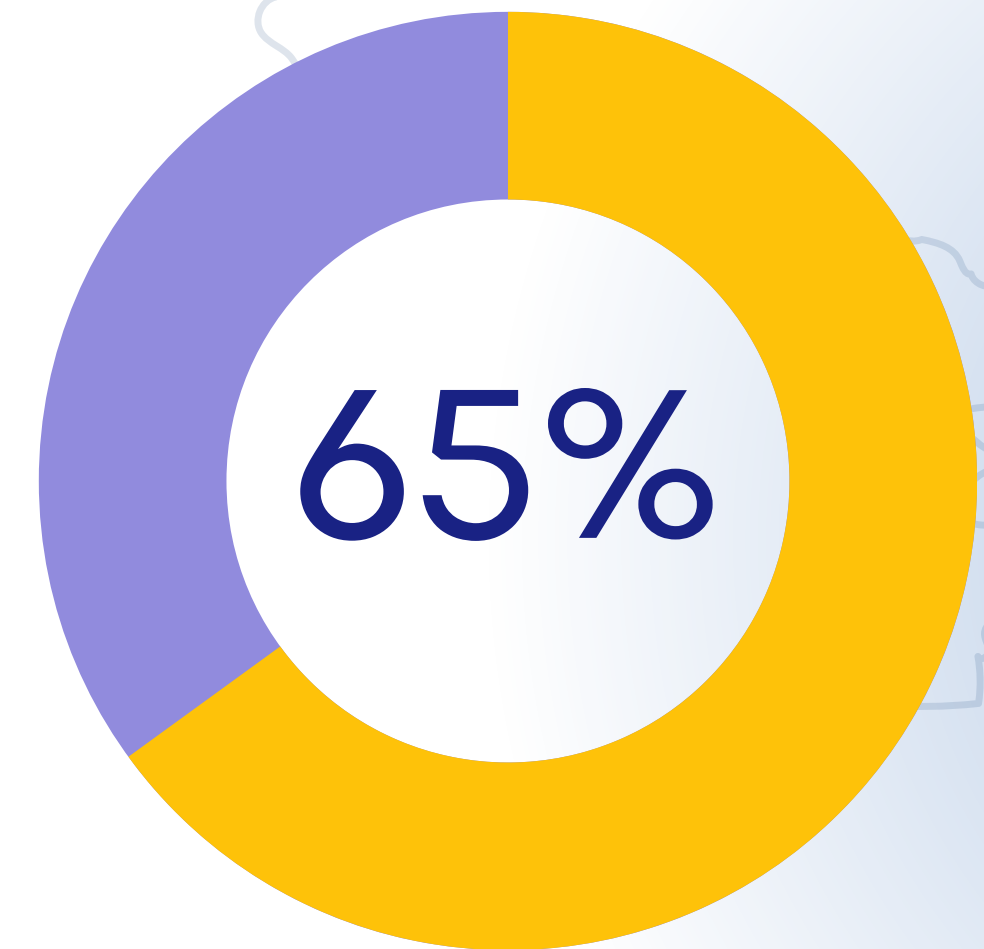
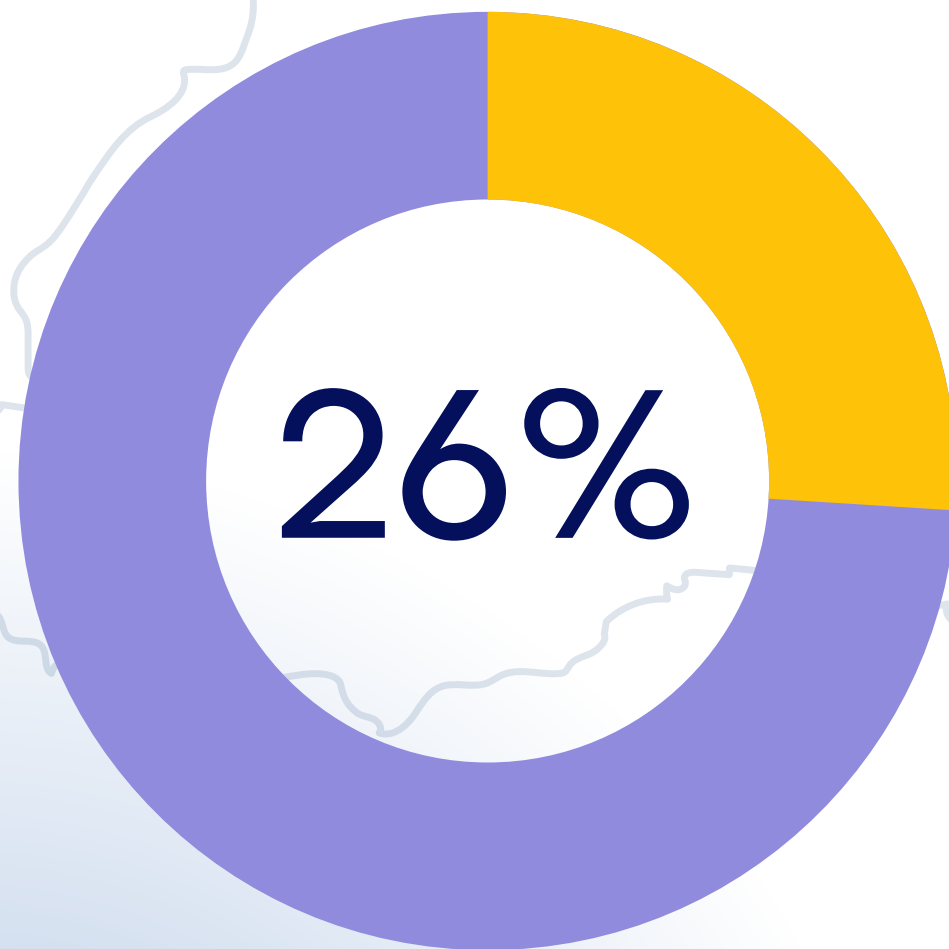
[business growth forecasts]



58% expect positive business dynamics in 2024
47% did so in 2023

BUSINESS FORECAST 2024

[new investments]



plan significant investment projects in 2024
average: 8 mln USD

plan investment in social initiatives in 2024
average: 6% of revenue

Investment Map of Ukraine



144
TOTAL PROJECTS

48% projects from businesses
52% - from the municipalities

15
INDUSTRIES

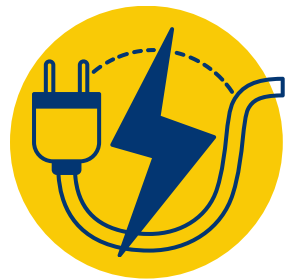
\$5,095,576,077
INVESTMENT POTENTIAL

[Send inquiry](#)

[Submit a project](#)

KIROVOHRAD, DNIPRO, ODESA AND SUMY
LEADING REGIONS IN TERMS OF PROJECTS

Main challenges that businesses face



Impossibility to plan for mid and long-term



Lack of financing (limited risk insurance to enable investments from the private sector, etc.)



The difficulty for males to leave Ukraine even on short-term business trip + mobilization (83% of businesses has mobilized workers) + migration



Logistic

How can we bring more value to your business during the rebuilding process?



If your business is already in Ukraine:

Give high-level advocacy, individual and professional development for your employees, networking and more.

www.eba.com.ua

If your business not present in Ukraine yet:

1. Give fast and comprehensive access to regularly updated information on doing business in Ukraine.
2. Give access to the network that will help to find partners, clients, and stakeholders in Ukraine.
3. Support in making the right decision on investments or further development.

www.gb4u.org

Open
for cooperation

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